



TRAINING ASSOCIATION
Of the Upper Midwest

October 6, 2011

The Special Operations Training Association of the Upper Midwest would like to invite you to exhibit at our *Seventeenth Annual Tactical Training Conference* on March 4-5 in Alexandria MN, at the Alexandria Technical College. The conference hotel will be Arrowwood Conference Center.

The exhibit fee is \$450 by February 1, 2012 and \$500 thereafter. This includes one 8' x 10' space with two 6 ft. tables with cloth & skirting, wastebasket and two chairs.

Exhibitors will be allowed to set up Sunday, March 4th, 1-4pm and the tradeshow will be open from 4-6pm on Sunday afternoon and 8-4pm on Monday.

For additional exposure during the conference and throughout the year, we would like to offer a sponsorship opportunity. For an additional \$200 we will place a half-page ad in the conference brochure, plus a link on the front page of the SOTA website throughout the year. Please call if you have any questions.

Online registration is available at <http://www.regonline.com/SOTA2012> for your convenience. Check or credit cards are accepted. Call if you have any questions, 651/523-0370 or toll free 1-866-862-2562.

Sincerely,

Darlyne Erickson
SOTA Business Manager
info@sotamidwest.org



TRAINING ASSOCIATION
Of the Upper Midwest

EXHIBITOR AGENT

The name and title of the individual who is to receive all future exhibitor correspondence for the SOTA conference.

Name: _____ Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: () _____ Fax () _____

Email: _____ Website: _____

In accordance with the Exhibitor Guidelines and information, I hereby accept the terms and conditions for exhibiting at the Eleventh Annual Tactical Training Conference, and as they may be amended from time to time by SOTA. This completed form represents a binding agreement between the exhibitor, the exhibitor's employing organization and SOTA.

Authorized by:

Name: _____ Title: _____

Signature: _____ Date: _____

Payment & Registration Information

Check or credit card number must accompany contract to reserve space. Booth space will not be assigned until payment is received. Space is limited and will be handled on a first come, first served basis.

On or before February 1, 2012 - \$450

After February 1, 2012 — \$500

Sponsorship: 1/2 page ad in conference brochure, plus link on website: - \$200

***NOTE: ONLINE REGISTRATION AVAILABLE...<http://www.regonline.com/SOTA2012>
(Pay by Credit Card or Check online)***

Or submit check and

Return this form with your payment to P.O. Box 26531, Minneapolis, MN 55426

Phone: 651/523-0370 Fax: 763/545-9499

Questions: Email us at info@sotamidwest.org